

Lt Governor inaugurates complete street development of Apsara Road High Street & adjoining roads

The key project of Jammu Smart City Limited has upgraded and modernized road network of 13.5 KMs in Gandhi Nagar and 600 Meter Apsara road stretch has been developed into High Street: LG

Our prime objective is to transform Jammu City into a centre of opportunities for all sections, develop it as an engine of growth of UT and incubator for young entrepreneurs of J&K: LG Sinha

We are ensuring that basic utilities are upgraded to meet the demand, and it is inclusive, sustainable to handle growing urbanization: LG

LG reiterates the commitment of UT Administration towards building new and resilient infrastructure for quality living, smart mobility and beautification of Jammu City

The upgradation of existing physical infrastructure is also providing solid framework for progress: LG Sinha

A huge workforce contributing to growth has benefitted from Affordable Rental Housing Complex inaugurated in August which is providing the urban population living in slums access to basic services and livable habitats: LG



Jammu, October 13: Lieutenant Governor Shri Manoj Sinha inaugurated the complete street development of Apsara Road High Street Gole Market Area along with adjoining roads, [today](#). This road network is a key project of Jammu Smart City Limited.

In his address, the Lt Governor dedicated the upgradation and modernization of road network of 13.5 km in Gandhi Nagar and the development of 600-meter Apsara road stretch into High Street to the people and the local business community.

“Our prime objective is to transform Jammu City into a centre of opportunities for all sections and develop it as an engine of growth and also incubator for young entrepreneurs of J&K UT. We are ensuring that basic utilities are upgraded to meet the demand, and it is inclusive and sustainable to handle growing urbanization,” the Lt Governor said.

He said the revamping of the famous Apsara road will make the market area a major center of attraction for the local people as well as the tourists coming to Jammu and also give a boost to the business and economic activities.

The Lt Governor reiterated the commitment of the UT Administration to bring about a transformative change in the urban environment.

For quality living, smart mobility and beautification of Jammu City, we have focused on building new and resilient infrastructure. The upgradation of existing physical infrastructure is also providing a solid framework for progress and preparing our cities to meet future

challenges,

he

said.



Under the guidance of Hon'ble Prime Minister Shri Narendra Modi ji, we are making earnest efforts for urban rejuvenation and development of facilities to meet the aspiration of the common man. Affordable Rental Housing Complex inaugurated in August was targeted to ensure that the urban population living in slums can access to basic services and livable habitats. A huge workforce contributing to growth has benefitted from this initiative, the Lt Governor said.

He said, various ongoing projects including Tawi River Front, Heritage Conservation, street development from Mubarak Mandi to Raghunath Bazaar, rejuvenation of water bodies, beautification of approach road to Bahu Fort, waste management, Blue Green Project of Ranbir Canal, and the addition of more electric buses to the fleet in coming days will improve the ease of living and make the city more vibrant and sustainable.

Infrastructure of smart equipment for solid waste management, traffic and smart city policing will also be launched soon to ensure that the functioning of the city is smooth, he added.

The Lt Governor said that citizens and other stakeholders should cooperate in development process, discharge their duty with complete dedication and pay for government services.

If capable pay the bill, I announce here that we will waive off the electricity bill of poor people. Discriminatory System benefiting few will not work here. The 1.30 cr citizens of Jammu Kashmir are our priority, he said

I assure the people that the government will take every decision in favour of common man, traders, business fraternity. Our doors are open 24 hours. I welcome all the suggestions regarding advancement of the society, the Lt Governor said.

Sh Rajinder Sharma, Mayor, Jammu Municipal Corporation; Sh Jugal Kishore Sharma, Member of Parliament; Dr Arun Kumar Mehta, Chief Secretary; Sh Anand Jain, IGP Jammu; Sh Ramesh Kumar, Divisional Commissioner, Jammu; Sh Rahul Yadav, CEO Jammu Smart City; ULB members, senior officials, members from trade & business community and prominent citizens were present.